

NOW.HERE.'S PLATFORM FOR RESILIENCE & SUSTAINABILITY



Overcoming the Climate Crisis

Organisations have the passion and desire to drive real and sustainable **positive social and ecological impact**; but are often frustrated with their limited success. All too many underestimate the vital importance of addressing our perceptions, attitudes and skills of empathy, and therefore completely **overlook these key success factors**. Until teams and initiatives include an explicit focus on our inner world, they will continue to repeat the same errors.

The **climate problem is not external only, it is also internal**. To achieve our social and ecological goals we need to adopt a **balanced approach** in which we tackle challenges by nurturing changes in our inner world.

We offer a balanced step-by-step approach that will **transform and energise your initiatives, inspiring greater motivation and well-being**.

Our Secret Sauce

Using our proprietary framework, we help you:

- Reframe your initiatives to deliver better outcomes and time to value
- Transform your team and initiatives from the inside out

Measure Success, Motivate your team

Research shows that higher levels of empathy and compassion have positive impact on pro-environmental attitudes and behaviors. Most current eco-initiatives completely overlook these **essential ingredients** and thus have limited results. This is where we focus.

We help people and communities cultivate higher levels of empathy and compassion and a greater sense of interconnection with the Earth and one another, thereby giving **new energy to their wellness and eco initiatives**.

You identify the KPIs and success factors which are important to your organization and team. Our platform amplifies your success and makes it easy for you to:

- Capture and track key metrics and generate reports
- Turn insights into actions - improve your impact
- Motivate your teams and improve community engagement

Trusted by



FOUNDATION FOR
ENVIRONMENTAL
EDUCATION



CHARTER FOR
COMPASSION



Ministry of Sustainability
and the Environment
— SINGAPORE —

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Training & Workshops for Your Teams

Equip your teams to care for the Earth, as well as themselves. Tried and tested around the world, our bespoke trainings and workshops teach foundational and practical skills in areas such as: wellness in nature, empathy & compassion and caring for the Earth, wellness and resilience. Our experienced trainers ensure a highly interactive and experiential journey, equipping you and your teams to multiply the positive impact of your campaigns.

Co-create Curated Content for your Campaigns

We work with your team to integrate our framework into your existing campaigns to help **achieve both your wellness and positive ecological impact goals.**

Sustainability in Your Pocket

Walk the talk! Take action, interact with fellow users and track achievements all within the Treasure Earth mobile app!

Treasure Earth is the **world's first mobile app that focuses on achieving wellness and positive ecological impact through compassion.** Highly graphical and intuitive the app enables authentic and sustainable behaviour change as you motivate users with action-based campaigns, daily inspirations, push notifications, and collective goals.



Get Started

Scope out your project/campaign



Co create your content infused with compassion



Upload content into Treasure Earth app



Measure impact



Inspire and empower your team: with new skills



Leverage Treasure Earth: We will train your team on how to build campaigns in Treasure Earth



Roll out of campaign