

Caring for People, Caring for the Earth

Treasure Earth is the world's first app that focuses on achieving sustainable positive ecological impact through compassion. Highly graphical and intuitive; it is the interface that delivers daily actions and content designed to help users take better care of themselves (wellness) and live more conscientiously towards the Earth.

Highlights

Sustainability in your pocket

Walk the talk. Take action, interact with fellow users and track achievements all within the Treasure Earth mobile app! Motivates users with daily inspirations, push notifications, and collective goals.

Build, nurture and energise your communities

Create communities, upload photos and videos, connect and interact with like-minded people and work towards shared goals through the 'Community' section.

Transformational, experiential content

Co-create and design rich content that is infused with skills and practices of self-care; enriching user's experience on a mental and emotional level and inspiring them to adopt a shift in behaviour towards living more sustainably.

Intuitive campaign builder and data analytics

Build and orchestrate action-based campaigns with an easy to use interface, following the natural workflow of campaign managers. Make strategic improvements to increase your campaign success with our data analytics capabilities.

Reconnect with yourself and nature

Improved wellness for your People and achieve positive ecological outcomes for the Earth

Benefits

- ✓ Foster great care in your people's mental and emotional well-being
- ✓ Nurture an eco-friendly culture
- ✓ Create positive social impact
- ✓ Align and drive pro-ecological behavioral change
- ✓ Build stronger stakeholder relationships
- ✓ Uphold what you value most

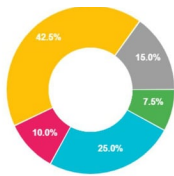


Solution Consists of:



TreasureEarth™ Campaign Builder

- Included in Treasure Earth Admin License
- Customise success metrics for your campaign
- Web browser platform to build, manage and orchestrate your campaigns and content
- Orchestrate and manage communities



TreasureEarth™ Campaign Manager and Dataviewer

- Capture and track key metrics
- Generate reports
- Turn insights into actions - improve your impact



TreasureEarth™ Mobile Application

- Achieve real-time and sustained engagement
- Run and scale up campaigns
- An intuitive campaign hub providing access to a variety of action-based campaigns
- Foster pro-environmental behaviour



TreasureEarth™ Training

- Proprietary framework: Create content that moves information from Head to Heart
- Core skills of Compassion
- Increase compassion capacity for self and the Earth
- Increase resilience and well-being
- Co-create concrete campaign actions

Campaign Builder

Campaign Builder is a web browser platform that gives you the power to build, manage and orchestrate your campaigns.

Treasure Earth Admin Panel												
Campaigns												
Status: active Goal Type: all Tags: all Search + CREATE												
<input type="checkbox"/>	Image	Campaign ↑	Owner	Start Date	End Date	Objective	Objective type	Supporters	Tags	Status	Featured	Currency
<input type="checkbox"/>		awareness	Kean Wai Yuen	2021-03-27	2021-03-31		awareness	1		active		1
<input type="checkbox"/>		Cultivating Compassion	Sunrise Admin	2021-03-11	2021-04-07		awareness	4		active		1
<input type="checkbox"/>		Cultivating Compassion 2	Sunrise Admin	2021-04-07	2021-05-11		awareness	2		active		1
<input type="checkbox"/>		Guardians of the Rainforest	name surname	2021-02-05	2021-02-28	100000.00	supporters	6		active		1

The campaign builder offers an easy-to-use interface that follows the natural workflow of campaign managers; empowering them to create, upload and manage their campaigns. We offer assistance in co-creation of content as needed.

Campaign Manager and Dataviewer

Allows your campaign manager to track, view and analyse data in their campaigns. Data insights can be used to analyse the success of the campaigns and can be used to improve future campaigns.

