

# Treasure Earth Ambassador Program



## Lead & Inspire your Community

Does your organisation or community have the passion and desire to drive real and sustainable positive social and ecological impact, yet struggle with approaches and inefficient processes that produce limited outcomes? Are you struggling to inspire and energise your communities to care for the Earth?

## Enjoy Our Proven Framework and Platform

Achieve breakthrough in your next campaign with our **game-changing framework** which focuses explicitly on perceptions, attitudes and skills of empathy. As an ambassador, you identify the KPIs and success factors which are important to your organisation and team. Our platform amplifies your success and makes it easy for you to:

- Create, coordinate and manage your campaigns
- Translate goals into deployable and actionable initiatives
- Capture and track key metrics and generate reports, turn insights into actions - improve your impact
- Create real authentic behaviour change
- Motivate your teams and improve community engagement, achieve real-time and sustained engagement

**Sign up today** and receive your welcome kit, consisting of:

- One copy of Treasure Earth (e-book) explaining our framework & approach
- 2 sample campaigns
- Access to training on the core skills of Compassion for the Earth
- Upload and Host services - upload your campaign to the Treasure Earth mobile app for 6 months

## Register and get started today!

Scope out your project/campaign



Co create your content infused with compassion



Upload content into Treasure Earth app



Measure impact



Inspire and empower your team: with new skills



Leverage Treasure Earth: We will train your team on how to build campaigns in Treasure Earth



Roll out of campaign